



YOUNG WOMEN ENTREPRENEURS(YWE) ANNUAL REPORT 2025

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YWE Chairperson Statement



Dear Stakeholders, Partners, and Supporters,

It is my pleasure to present this annual summary of activities and achievements of Young Women Entrepreneurs (YWE) for the year under review. Over the past year, the organization has continued to make meaningful strides toward its mission of economically empowering young women through entrepreneurship, training, and access to opportunities. Through a series of structured programs, partnerships, and community engagements, we have strengthened our impact and expanded our reach.

Key Highlights

During the year, YWE successfully:

- Conducted multiple capacity building workshops and business trainings, equipping young women with practical entrepreneurial skills.
- Reached and supported over 4,000 young women, enabling them to start or scale their businesses.
- Provided coaching and mentorship programs, ensuring participants receive continuous guidance beyond training sessions.
- Facilitated access to resources and business opportunities, helping women transition from learning to implementation.

Strategic Partnerships

We strengthened collaborations with key institutions to enhance our value offering:

- Partnered with The Esthetic Zone and Baobab Bistro to host events and outreach initiatives.

- Collaborated with Gabriel Bakilana (KMC Associates) to provide business registration support, enabling women entrepreneurs to formalize their ventures.
- Engaged KKB Attorneys to offer legal guidance, supporting compliance and business sustainability.

These partnerships have played a crucial role in bridging gaps between knowledge, compliance, and real-world business execution. YWE actively participated in government level meetings and forums, advocating for policies and programs that support women entrepreneurs. Our involvement has helped amplify the voices of young women and position them within broader economic discussions.

Our efforts have resulted in:

- Increased business formalization among young women
- Improved entrepreneurial confidence and capability
- Expanded access to networks, funding opportunities, and markets

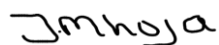
Looking Ahead, As we move forward, our focus remains on:

- Scaling our programs to reach more underserved women
- Deepening strategic partnerships
- Enhancing sustainability and measurable impact
- Strengthening visibility for women-led enterprises across Africa

On behalf of the Board, I extend my sincere gratitude to our partners, supporters, and all stakeholders who have contributed to our success. Your continued commitment enables us to drive meaningful change.

We look forward to another year of growth, impact, and transformation.

Dr. Jesca Nkwabi



Chairperson

Young Women Entrepreneurs (YWE)

Abbreviations

ABWCI: Association of Businesswomen in Commerce & Industry

AFCFTA: African Continental Free Trade Area

AFG: Angel Forks Group Limited

AGRA: Alliance for Green Revolution in Africa

COMESA: Common Market for Eastern and Southern Africa

COMFWB: Comesa Federation of Women in Business

GEF: Generation Equality Forum

SDG: Sustainable Development Goals

YWE: Young Women Entrepreneurs

YWE Profile

Young Women Entrepreneurs (YWE) is a membership organization established by young women entrepreneurs in 2021 and formerly registered as a company limited by guarantee in 2022. The aim is to promote entrepreneurship among women between the ages of 20-39. YWE does not primarily exist to pursue members' interest, but to empower and create conditions for other young women to successfully start and navigate the entrepreneurial journey. Being entrepreneurs themselves, members understand that compare to their male counterparts, young women entrepreneurs face disproportionately higher barriers in terms of skills, information, inspiration, and compliance with regulations and YWE seeks to address the challenges by providing business consultancy services, entrepreneurship workshops, as well as business visibility to its members and advocating for an enabling policy environment.

The vision of YWE is “to become the focal organization that promotes multisectoral economic activities to empower young women entrepreneurs with presence in all regions in Tanzania”. **The mission is** “to promote and connect young women entrepreneurs to the resources and tools and give them knowledge needed to advance and succeed in business”.

YWE Values



- Accountability: We ensure that we are all accountable for our actions.
- Transparency: We promote open communication across our organisation and with various stakeholders.
- Integrity: We promote integrity across our organisation.
- Trust: We promote trust and teamwork fostering all with a conducive working environment.
- Diversity: We have inclusive programs that target youth between the age of 20 to 35.

Sustainable Development Goals

SDGs	Title	How YWE Contributes
SDG 1	No Poverty	YWE empowers young women entrepreneurs with business skills, mentorship, and resources. For example, through the Leadership Development Training and Top

		50 YWE Programme, over 3,000 women have benefited directly or indirectly, reducing financial dependence.
SDG 3	Good Health and Well-being	YWE promotes wellness by creating safe, inclusive environments for peer learning and self-development.
SDG 4	Quality Education	Through structured programmes such as Coffee with YWE and Kijana Amka Changamkia Fursa, young women gain practical knowledge in marketing, financial literacy, and digital skills, providing quality, non-formal education opportunities.
SDG 5	Gender Equality	This is at the heart of YWE's mission. The Top 50 YWE Recognition Programme celebrates women leaders.
SDG 8	Decent Work & Economic Growth	YWE equips members with skills and resources to start or grow businesses, creating jobs and livelihoods. Over 50 million TZS has been invested in training and workshops.
SDG 9	Industry, Innovation & Infrastructure	YWE supports innovation by exposing women to digital tools and formalisation strategies.
SDG 10	Reduced Inequalities	By focusing on young women, YWE reduces access gaps in economic opportunity and education.
SDG 16	Peace, Justice & Strong Institutions	YWE participates in government meetings to advocate for better policy and reduced business barriers for women.
SDG 17	Partnerships for the Goals	YWE collaborates with organisations like ABWCI and participates in global forums, such as COMFWB and AGRA Africa workshops.

Board members



Dr. Jesca Nkwabi
Chairperson



Njile Bwana
Vice Chairperson



Irene Simon Ivambi
Board member



Mercy Marrealle
Board member



Beatrice Kimaro
Board member

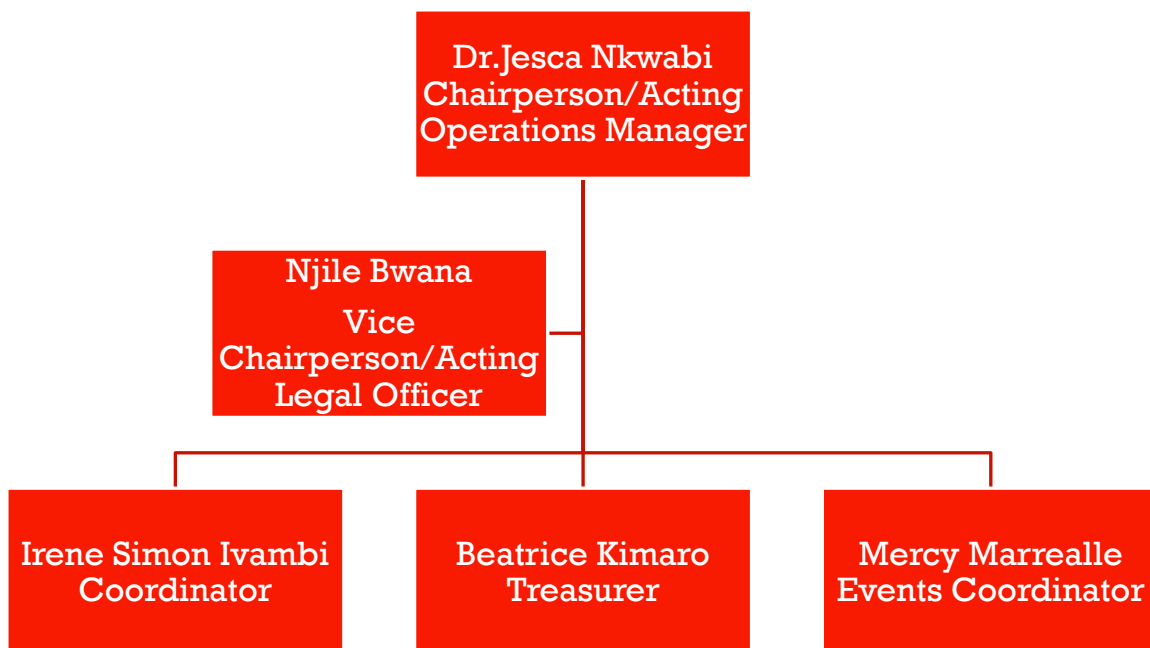


Dr. Monica Hangi
Board member



Dr. Amina Baamary
Board member

Management Team



Annual Performances

Our 2025 Year In Numbers



Likendin
200 Posts
37905 Impressions
1900 Reactions
1602 Followers



Instagram
1360 Posts
4099 Followers

2025 Key Milestones

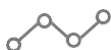
S/NO	ACTIVITY	DATE
1.	Coffee With YWE: - Budgeting Strategies For YWE) - How Can YWE Leverage AI to grow their businesses - Opportunities for YWE through Tanzania Investment	18 th /01/2025 17 th /05/2025 15 th /11/2025

	And Special Economic Zones	
2.	Kijana Amka Changamkia Fursa	13 th /02/2025 to 22 nd /05/2025
3.	Wellness In Business	15 th /03/2025
4.	Formalize Her Business	22 nd /03/2025
5.	Fund Her Business	7 th /05/2025
6.	Welcoming External Board Members	1 st /07/2025
7.	TOP 50 YWE	20th/09/2025

Our 2025 Impact In Numbers



More than 3000 women impacted through trainings.



Over 578 applications received, and 178 women recognised to date through our Top 50 YWE program.



More than 40 million TZS to date invested in Trainings and Capacity Building Workshops.

Our 2025 Activities

Coffee With YWE

On 18th/01/2025 Young Women Entrepreneurs (YWE) conducted its coffee with Young Women Entrepreneurs (YWE) session where young women entrepreneurs were trained on how to work with, develop and present budgets aligned with business strategic goals. Additionally, the participants were trained on how to prepare and to analyse budgets.



On 17th/05/2025 Young Women Entrepreneurs (YWE) conducted its coffee with Young Women Entrepreneurs (YWE) session where young women entrepreneurs were trained on how to leverage Artificial Intelligence (AI) to grow their business. The session covered numerous topics including developing knowledge about AI, understanding the foundational concepts of AI, understanding the impact of AI on the internal functioning of organizations, and learning about the risks of AI and the principles of ethical and responsible AI.



Kijana Amka Changamkia Fursa

Our Top 50 Alumni through our flagship program Kijana Amka Changamkia Fursa conducted a series of virtual workshops on various opportunities available in their sectors and shared their business experiences. Our Kijana Amka Changamkia Fursa platform which was launched in 2022 enables TOP 50 YWE Alumni to share opportunities mentor and guide aspiring entrepreneurs wishing to start and grow businesses. To date more than 20 workshops have been conducted both virtually and physically to share opportunities and guide other young women entrepreneurs to start managing and grow businesses in their respective sectors. More than 200 young women have benefitted directly, and more than 3000 young women have benefitted indirectly from the workshops.

In the first quarter a total of six workshops has been held. The workshops held have addressed medical supply and services sector, design sector, basket weaving sector, script writing sector, meat sector and restaurant and catering sector.



In the second quarter alone, a total of seven workshops were held, covering diverse sectors such as



accessories, modelling, skincare clinics, networking and marketing, wellness, beekeeping, and cleaning services. These sessions have strengthened sector specific skills, expanded networks, and inspired participants to pursue new business opportunities.



Key Takeaways from the Sessions:

Each session provided valuable knowledge on market trends, business opportunities, and industry challenges within its respective sector. Participants gained practical understanding from experts and experienced entrepreneurs.

Challenges and Opportunities: Entrepreneurs in various sectors shared common struggles, including limited access to funding, market competition, and supply chain issues. However, discussions also highlighted innovative solutions and untapped opportunities for growth.

The Importance of Networking: Many participants emphasized how connecting with others in their field opened doors to collaborations, mentorship, and business partnerships. The sessions reinforced the value of building a strong professional network.

Scaling and Business Growth Strategies: Experts provided actionable strategies on how to scale a business, differentiate from competitors, and leverage technology to enhance operations.

Entrepreneurial Mindset and Resilience: A recurring theme was the importance of adaptability, problem-solving, and persistence in entrepreneurship. Many successful entrepreneurs shared their personal experiences on overcoming setbacks and staying motivated.

Throughout the sessions, the following challenges were identified:

- **Limited Engagement** Many participants appeared to lack commitment or genuine interest in actively engaging with the program. While some individuals were enthusiastic, others seemed passive, which limited meaningful discussions and knowledge sharing.
- **Time Management:** Coordinating online meetings and ensuring participants punctuality was a challenge. The virtual format may have contributed to distractions, reducing active participation.
- **Resource Mobilization:** There is a need to mobilize more resources to reach more participants.

Wellness In Business

YWE collaborated with The Esthetic Zone and Baobab bistro to organize the wellness in business event. The wellness in business event took place on 15th/03/2025 and focused on providing awareness on oral and dental health to young women entrepreneurs. The participants of the program had an opportunity to visit the Esthetic Zone and received free consultations as part of the women days celebration month. The program was sponsored by The Esthetic Zone and Baobab bistro.



Formalise Her Business

YWE launched the Formalize Her Business Program on 22nd/03/2025. The program aims to help young women entrepreneurs to formalize their businesses and to navigate taxation and compliance issues. The program will involve physical workshops and online webinars.

The first workshop dived deep into the business formalization process in Tanzania, benefits, and challenges, and offer insights and support on numerous areas including formalization of digital businesses, tax compliance issues, labor laws and intellectual property rights.

BoT Governor: Economy resilient amid global uncertainties

By Mwanuzi Lundy
The Bank of Tanzania (BoT) Governor, Prof. George Shamba, has stated that the country's economy remains resilient despite global uncertainties. He made this statement during a press conference held in Dar es Salaam on Monday, March 10, 2025. Shamba highlighted the country's strong fundamentals, including a growing foreign exchange reserve and a stable macroeconomic environment. He also noted that the government's prudent fiscal and monetary policies have contributed to the economy's resilience. Shamba emphasized that the BoT remains committed to maintaining financial stability and supporting the country's economic growth.

Initiative to boost Tanzania's fintech, startup innovation

By Mwanuzi Lundy
The Ministry of Finance and Planning has announced a new initiative to boost Tanzania's fintech and startup innovation. The initiative, titled "Tanzania Fintech and Startup Accelerator," aims to provide young entrepreneurs with the necessary resources and support to launch and grow their businesses. The program will offer mentorship, training, and access to funding for eligible startups. The Ministry expects this initiative to foster a vibrant fintech ecosystem and create new jobs in the digital economy.



EASEA endorses regional index for capital markets

By Mwanuzi Lundy
The East African Economic and Social Commission (EASEA) has endorsed a new regional index for capital markets. The index, known as the "East African Regional Index," is designed to track the performance of capital markets across the region. EASEA's endorsement of the index is a significant step towards promoting transparency and accountability in the region's financial markets. The index will provide investors with a comprehensive view of the regional market's performance and help them make informed investment decisions.

TVLA board urged to adopt business-focused approach

By Mwanuzi Lundy
The Tanzania Veterinary Laboratory (TVLA) board has been urged to adopt a business-focused approach. The TVLA is a state-owned enterprise that provides veterinary services to the public. The board is expected to focus on improving the organization's financial performance and ensuring that its services are delivered in a cost-effective manner. The TVLA's management has been encouraged to explore new revenue streams and improve operational efficiency to ensure the organization's long-term sustainability.

NBC commits to supporting business, economic growth

By Mwanuzi Lundy
The National Bureau of Commerce (NBC) has committed to supporting business and economic growth. The NBC is a government agency responsible for promoting trade and commerce in Tanzania. The agency has announced a series of initiatives aimed at reducing the burden of trade and improving the business environment. These initiatives include streamlining customs procedures, improving infrastructure, and providing technical assistance to businesses. The NBC's commitment to supporting business is expected to attract more investment and create new jobs in the country.

Partnership to foster inclusivity, growth in gaming sector

By Mwanuzi Lundy
A new partnership has been formed to foster inclusivity and growth in the gaming sector. The partnership involves several key stakeholders, including government agencies, industry associations, and private companies. The goal of the partnership is to create a more inclusive and sustainable gaming ecosystem. This includes promoting responsible gaming, protecting consumers, and supporting the development of local gaming talent. The partnership is expected to lead to new opportunities for growth and innovation in the sector.

Furthermore, YWE represented by Dr. Jesca Mhoja Nkwabi signed an MOU with KKB Attorney's represented by Deodatha Micheal to help formalize young women businesses. KKB will be managing a dedicated business formalization hotline to help young women entrepreneurs to formalize their businesses.

The second session, held on 16th April 2025, focused on navigating the complexities of Tanzanian tax laws for both businesses and individuals.

The third session, held on 23rd April 2025, addressed vital topics including protecting businesses through intellectual property (IP), drafting fair contracts, understanding labour laws, ensuring data privacy, and complying with

antimoney laundering policies.

YOUNG WOMEN ENTREPRENEURS PRESENTS

FORMALIZE HER BUSINESS

Topic

NAVIGATING TAX LAWS & REGULATIONS

Facilitator
Gabriel Bakilana
Partner at KMC Associates

16th April, 2025 | 5:00pm - 7:00pm
Google Meet

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YOUNG WOMEN ENTREPRENEURS PRESENTS

FORMALIZE HER BUSINESS

Topic

PROTECTING YOUR BUSINESS

Facilitator
Gabriel Bakilana
Partner at KMC Associates

23rd April, 2025 | 5:00pm - 7:00pm
Google Meet

www.ywe.co.tz ywe_tanzania

Fund Her Business



plans and navigating the process of accessing finance. More than 10 women took part in this impactful training, gaining skills to strengthen and grow their businesses.

On 7th May 2025, YWE launched the Fund HerBusiness program, designed to equip young women entrepreneurs with the knowledge and tools to access funding opportunities, grants, and business development services. Participants received practical guidance on preparing compelling business



Networking Events

On 16th May 2025, we had the privilege of attending the launch of the Niwezeshe Nijikomboe program, organized by Education for Disabled. It was a joy to celebrate the incredible women whose lives have been positively transformed by this initiative. This inspiring program is a powerful reminder of the importance of inclusivity and creating opportunities for all. We look forward to collaborating with initiatives like Education for Disabled to ensure that women entrepreneurs with disabilities are also empowered and positively impacted by our programs.



On 29th May, we had the pleasure of participating in the Women Creating Wealth graduation ceremony a wonderful occasion to celebrate and honor the achievements of women entrepreneurs in Tanzania. This milestone event not only recognized their hard work and resilience but also reinforced our commitment to supporting women led businesses to grow, thrive, and create lasting impact in their communities.



YWE Board Members

On July 1st 2025, YWE welcomed two distinguished leaders to its Board of Directors, marking a significant step in strengthening our governance, strategic direction, and national influence.

- Dr. Amina Abdul Baamary



Dr. Amina A. Baamary is a highly respected finance expert, academic, and advocate for women's economic empowerment. With over a decade of experience in Finance, Governance, Development Finance, and Microfinance, she brings deep expertise to the YWE Board. She serves as a Lecturer in Finance at the University of Dar es Salaam Business School (UDBS), where she is also the Gender Focal Point and Deputy Coordinator of the Centre for Banking and Financial Services Research.

Her governance experience includes serving as:

- Board Director at DCB Commercial Bank Plc (Credit Committee and Governance & HR Committee)
- Board Member at MOFAT Company Ltd (implementing DART Phase Two)
- Ambassador for Rural Inclusion (UK-based NGO)
- Member of the Technical Team for BLUEPRINT II (MKUMBI II) under the President's Office , Planning and Investment
- Chairperson, VICOBA Awards Tanzania
- Co-founder, Women and Money Talk Program

Dr. Amina is recognized for her ethical leadership, policy advocacy, and commitment to inclusive economic growth. Her strategic insight will be instrumental as YWE strengthens programs and expands nationally.

- Dr. Monica Hangi



YWE is equally proud to welcome Dr. Monica Hangi, a purpose driven and visionary leader with 17 years of experience delivering transformational change across Africa. She currently serves as the Regional Director for East and Central Africa at Trademark Africa (TMA), where she oversees trade facilitation programs across Tanzania, Kenya, Uganda, DRC, Burundi, and South Sudan.

Her expertise spans:

- Strategic leadership and governance
- Regional trade and development
- Policy advocacy and stakeholder engagement
- Fundraising and program delivery
- Public private sector partnerships

Dr. Monica is celebrated for her ability to navigate complex political and economic ecosystems and her commitment to inclusive development. Her leadership will guide YWE as we deepen partnerships and expand opportunities for young women entrepreneurs across Tanzania and Africa.

Top 50 YWE 2025

The Top 50 Young Women Entrepreneurs Awards is YWE's flagship national program celebrating

exceptional young women who are shaping Tanzania's entrepreneurial landscape through innovation, resilience, and leadership. Now in its 4th edition, the awards bring together entrepreneurs, development partners, investors, government institutions, and ecosystem leaders.

Each year, nominees undergo a competitive screening and evaluation process led by experienced professionals from diverse sectors. Awardees join the Kijana Amka Changamkia Fursa Program and the YWE Alumni Community, where they gain access to mentorship, training, opportunities, and networks that propel their businesses forward.

Objectives:

- Celebrate and showcase outstanding women led businesses.
- Connect young entrepreneurs with investors, mentors, and corporate partners.
- Inspire other young women to explore entrepreneurship as a viable path.
- Build a strong, empowered national network of women entrepreneurs.

Impact From Past Editions:

- 150+ women recognized since the program began.
- 70% of alumni have expanded into regional or export markets.
- Alumni actively support mentorship, workshops, and ecosystem programs.

The 2025 Top YWE Recognition Ceremony significantly advanced YWE's mission of empowering young women entrepreneurs by delivering a comprehensive blend of inspiration, capacity-building, and strategic exposure. Held at Hotel Verde in Zanzibar, the event brought together award-winning entrepreneurs, industry experts, financial institutions, legal practitioners, and innovation leaders, creating a dynamic ecosystem of learning and collaboration.



Through a series of high value engagements, the ceremony delivered tangible impact in the following key areas:

1. Strengthened Entrepreneurial Capacity

Participants gained deeper understanding of market expansion opportunities within Africa. The discussions on intraAfrican trade highlighted actionable pathways for young women to position their businesses competitively in regional value chains. This knowledge equips entrepreneurs to scale sustainably beyond local markets.

2. Increased Financial Literacy and Access to Trade Finance

The panel discussions with Cooperative and Rural Development Bank (CRDB) and Dar es Salaam Commercial Bank (DCB) demystified essential trade finance instruments, bank guarantees, performance bonds, and Letters of Credit, tools that young entrepreneurs often lack exposure to. This session empowered participants with the confidence and knowledge needed to secure financing for large contracts, enter new export markets, and build credible business profiles attractive to investors and lenders.

3. Accelerated Digital and Innovation Readiness

Through Harish Bhatt's insights on Artificial Intelligence, entrepreneurs were introduced to practical ways of leveraging AI to streamline operations, reduce costs, and improve customer experiences. By understanding how to automate systems and enhance productivity, participants are now better positioned to adopt digital tools that align with global trends and business best practices.

4. Personal and Professional Inspiration

The keynote by Vice Chairperson Njile Bwana represented by Mariam Faraja Chawala served as a powerful reminder of the resilience, leadership, and innovation required to thrive in entrepreneurship. Her journey provided relatable, real-world encouragement for the awardees, reinforcing confidence, ambition, and a growth mindset.

5. Enhanced Networking and Ecosystem Connectivity

The ceremony created a rare, high value networking platform where young women entrepreneurs could interact directly with legal experts, financial partners, business leaders, and fellow innovators. These new relationships and connections expand market opportunities, partnerships, mentorship potential, and visibility for the awardees.

6. Promotion of Long-Term Financial Sustainability

The investment session by Oswald Urassa grounded entrepreneurs in principles of purpose led financial freedom, helping them understand how to make informed investment decisions and build sustainable wealth.

This knowledge empowers them to secure their businesses' futures while also planning their personal financial journeys.

7. Increased Visibility and National Recognition

By spotlighting 28 exceptional entrepreneurs, YWE strengthened the visibility of women-led enterprises across Tanzania. The recognition elevates the entrepreneurs' credibility, opens new business doors, and amplifies their influence within the national and continental business landscape.

Overall Impact

The 2025 ceremony moved beyond celebration, it activated growth, strengthened competencies, and positioned young women entrepreneurs to meaningfully contribute to Tanzania's socioeconomic development. By equipping them with market insights, financial tools, digital skills, and strategic networks, the event laid the foundation for significant business expansion and long-term resilience. The 28 awardees now stand as ambassadors of innovation and empowerment, poised to transform their communities, inspire

the next generation of entrepreneurs, and accelerate inclusive economic development across the country.



During the 4th edition, YWE hosted a distinguished guest speaker from Nigeria, **Dr. Lola Olukuewu** who delivered a highly insightful public lecture at University of Dar es. Salaam on how Artificial Intelligence is reshaping the finance industry (18/09/2025). Her session empowered young women to embrace innovation and digital transformation.

YWE also facilitated a strategic engagement with the Tanzania Investment and Special Economic Zones Authority (TISEZA), where discussions explored new opportunities for entrepreneurs and mechanisms for strengthening Tanzania's business environment.



TOP YWE 2025 Testimonies

1. Jackline Stanley

Founder: Natural Hairness

TOP YWE 2025

“Being part of the Young Women Entrepreneurs (YWE) Top 50 Program has been one of the most transformative experiences in my entrepreneurial journey states Jackline. As the founder of Natural Hairness, I gained valuable exposure, mentorship, business knowledge, and access to a strong network of inspiring women entrepreneurs who encouraged me to think bigger and pursue growth

opportunities with confidence. Furthermore, the visibility and credibility I gained through YWE contributed significantly to the growth of my brand. Through the support, learning opportunities, and connections provided by the program, I was able to strengthen my business and expand my reach. Since joining the YWE community, I have achieved important milestones, including receiving the Tanzania Women Chamber of Commerce (TWCC) Young Entrepreneur of the Year Award, which further validated the impact and potential of my business. YWE also played a key role in helping me grow Natural Hairness into a more established brand. I successfully opened a physical store in Sinza Palestina, Dar es Salaam, and expanded my customer base beyond the city, reaching clients across Tanzania and internationally.

Jackline’s message to aspiring young women entrepreneurs is to “Believe in your vision, remain consistent, and embrace every opportunity to learn. With determination and the right support system, great achievements are possible”.

2. Name: Mwelu Goddard

Business: The Coco Spa



Being recognized among the Top 50 Young Women Entrepreneurs through the YWE Program has been a transformative milestone in my entrepreneurial journey. As the founder of The Coco Spa, a wellness and beauty business in Dar es Salaam, this recognition enhanced the visibility and credibility of my brand, opening doors to valuable connections, learning opportunities, and greater confidence as a business leader. Through YWE, I have gained access to an inspiring network of ambitious women entrepreneurs, mentorship opportunities, and practical business insights that have strengthened my leadership and growth strategy. The relationships and knowledge gained through the YWE community continue to influence how I approach innovation and expansion. Since joining the YWE community, I have achieved significant milestones, including opening a new nail

spa branch in Dar es Salaam, launching lip balms and lip oils under The Coco Spa brand, showcasing our products at the Tanzania Women Chamber of Commerce Anniversary Celebration, and launching our website to expand our digital presence and reach more customers. These achievements have enabled us to serve more clients, create new revenue streams, and further our mission of promoting natural beauty and self-care.

Mwelu's message to aspiring young women entrepreneurs, is " Believe in your vision, start with what you have, and remain committed even when the journey feels challenging. Success is built through consistency, resilience, and a willingness to keep learning. Every small step forward brings you closer to the business and life you dream of creating"

Way Forward

As YWE moves into the next year and beyond, several strategic priorities will guide the organization's direction and deepen its national impact:

- Expand Program Reach And Accessibility

YWE will scale its programs to more regions across Tanzania, ensuring that young women including those in rural and underserved areas, have access to training, mentorship, and opportunities.

- Strengthen Financial Sustainability

The organisation will explore diversified funding streams, including grants, partnerships, and private-sector sponsorships, to enhance long-term sustainability and support program growth.

- Deepen Partnerships and Stakeholder Collaboration

By strengthening relationships with government bodies, development partners, and private sector organisations, YWE aims to expand resources, strengthen policy influence, and unlock new platforms for young women entrepreneurs.

- Enhance Inclusivity and Participation

YWE will continue building an inclusive environment by ensuring that young women with disabilities can fully engage in programs, trainings, and entrepreneurial opportunities.

- Accelerate Digital and Innovation Integration

To keep members globally competitive, YWE will integrate emerging technologies such as AI, digital marketing tools, and innovation-focused training into its core programs.

- Strengthen the Alumni Community

Through structured engagement, mentorship networks, and leadership pathways, YWE will empower alumni to contribute more actively to the growth of new entrepreneurs.

Our Partners, Sponsors and Partners

To all our esteemed partners, thank you for your steadfast dedication, commitment, and support to driving entrepreneurship among young women in Tanzania. Together we are building a brighter future of economically empowering young women entrepreneurs who are transforming the economic development of Tanzania.

Let us keep joining hands to empower and develop entrepreneurs in Tanzania. Together, we can achieve greatness, together we can make lasting impact.



KOM GROUP OF
COMPANIES



MREMBO NATURALS



BRAD REALTY



REVEURSE



KKB ATTORNEYS AT LAW



TRADEMARK AFRICA



NAKUA NA TAIFA LANGU



SOUTHWAVE
COASTALFREIGHT
LIMITED



KISENGA
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