

YOUNG WOMEN ENTREPRENEURS SECOND QUARTER REPORT

April to June 2025



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ABBREVIATIONS

ABWCI: Association of Businesswomen in Commerce & Industry

AGRA: Alliance for Green Revolution in Africa

AI: Artificial Intelligence

COMFWB: Comesa Federation of Women in Business

SDG: Sustainable Development Goals

YWE: Young Women Entrepreneurs

YWE CHAIRPERSON STATEMENT



Dear Friends, Supporters, and Well Wishers of Young Women Entrepreneurs (YWE),

I am delighted to share with you the achievements of YWE over the past quarter. Reflecting on the strides and accomplishments we have made in the second quarter of 2025, I am immensely proud to lead a dynamic and impactful organization committed to empowering young women entrepreneurs. Throughout this quarter, we focused our efforts on capacity building workshops and business trainings that align with our mission of equipping and connecting young women entrepreneurs with the resources they need to succeed. Highlights from the quarter include:

- **Coffee with YWE:** Sessions designed to equip young women entrepreneurs with essential Artificial Intelligence skills.
- **Top 50 Alumni Opportunity-Sharing Workshops:** Our TOP 50 YWE alumni conducted multiple workshops, benefiting over 3,000 young women to date, by sharing sector specific opportunities and business experiences.
- **Launch of *Formalize Her Business Program*:** This initiative helps young women entrepreneurs formalize their businesses, navigate compliance and taxation, and access legal support. Sessions were facilitated by Gabriel Bakilana from KMC Associates, and in partnership with KKB Attorneys At Law, they now manage a dedicated hotline to support business registration for young women.
- **Government-Level Engagements:** Our participation in policy and advocacy meetings has strengthened our efforts to create a more enabling business environment for young women entrepreneurs in Tanzania.

Moving forward, we remain steadfast in our mission to economically empower young women entrepreneurs across Tanzania and globally. Thank you for your unwavering support. We look forward to your continued engagement as we work together to create meaningful impact.

Yours Sincerely,

Dr. Jesca Nkwabi

Chairperson

PROFILE

Young Women Entrepreneurs (YWE) is a membership organization established by young women entrepreneurs in 2021 and formerly registered as a company limited by guarantee in 2022. The aim is to promote entrepreneurship among women between the ages of 20-35. YWE does not primarily exist to pursue members' interest, but to empower and create conditions for other young women to successfully start and navigate the entrepreneurial journey. Being entrepreneurs themselves, members understand that compare to their male counterparts, young women entrepreneurs face disproportionately higher barriers in terms of skills, information, inspiration, and compliance with regulations and YWE seeks to address the challenges by providing business consultancy services, entrepreneurship workshops, as well as business visibility to its members and advocating for an enabling policy environment.

The vision of YWE is “to become the focal organization that promotes multisectoral economic activities to empower young women entrepreneurs with presence in all regions in Tanzania”.

The mission is “to promote and connect young women entrepreneurs to the resources and tools and give them knowledge needed to advance and succeed in business”.

YWE VALUES



- **Accountability:** We ensure that we are all accountable for our actions.
- **Transparency:** We promote open communication across our organisation and with various stakeholders.
- **Integrity:** We promote integrity across our organisation.
- **Trust:** We promote trust and teamwork fostering all with a conducive working environment.
- **Diversity:** We have inclusive programs that target youth between the age of 20 to 35.

SUSTAINABLE DEVELOPMENT GOALS

SDGs	Title	How YWE Contributes – with examples
SDG 1	No Poverty	YWE empowers young women entrepreneurs with business skills, mentorship, and resources. For example, through the Leadership Development Training and Top 50 YWE Programme, over 3,000 women have benefited directly or indirectly—reducing financial dependence.

SDG 3	Good Health and Well-being	YWE promotes wellness by creating safe, inclusive environments for peer learning and self-development.
SDG 4	Quality Education	Through structured programmes such as Coffee with YWE and Kijana Amka Changamkia Fursa, young women gain practical knowledge in marketing, financial literacy, and digital skills—providing quality, non-formal education opportunities.
SDG 5	Gender Equality	This is at the heart of YWE’s mission. The Top 50 YWE Recognition Programme celebrates women leaders.
SDG 8	Decent Work & Economic Growth	YWE equips members with skills and resources to start or grow businesses, creating jobs and livelihoods. Over 50 million TZS has been invested in training and workshops.
SDG 9	Industry, Innovation & Infrastructure	YWE supports innovation by exposing women to digital tools and formalisation strategies.
SDG 10	Reduced Inequalities	By focusing on young women, YWE reduces access gaps in economic opportunity and education.
SDG 16	Peace, Justice & Strong Institutions	YWE participates in government meetings to advocate for better policy and reduced business barriers for women.
SDG 17	Partnerships for the Goals	YWE collaborates with organisations like ABWCI and participates in global forums, such as COMFWB and AGRA Africa workshops.

YWE FOUNDERS AND BOARD MEMBERS



Dr. Jesca Nkwabi
Chairperson



Njile Bwana
Vice-Chairperson



Irene Simon Ivambi
Board member



Mercy Marrealle
Board member



Beatrice Kimaro
Board member



Dorice Mgetta
Founder

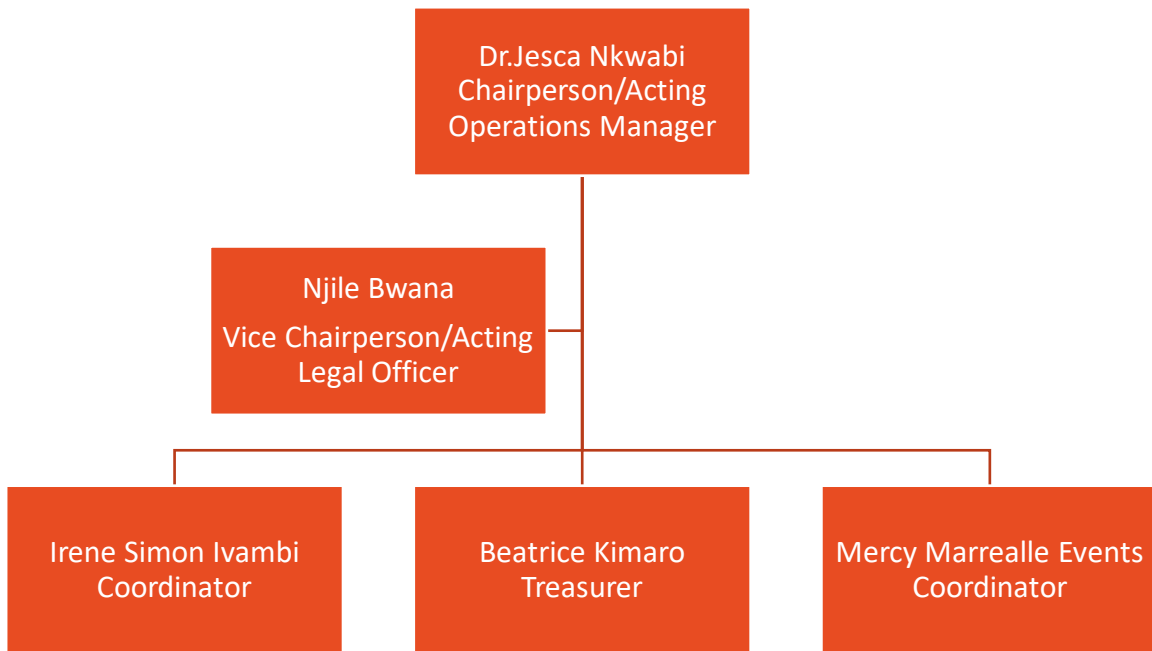


Munira Ndossy
Founder



Jessica Mshama
Founder

YWE Management Team



OUR 2025 ACTIVITIES

COFFEE WITH YWE

On 17th/05/2025 YWE conducted it's coffee with YWE session where young women entrepreneurs were trained on how to leverage Artificial Intelligence (AI) to grow their business. The session covered numerous topics including developing knowledge about AI ,understanding the foundational concepts of AI, understanding the impact of AI on the internal functioning of organizations, and learning about the risks of AI and the principles of ethical and responsible AI.



YOUNG WOMEN
ENTREPRENEURS
One Voice



YWE COFFEE NETWORKING SESSION

TOPIC How Can Young Women Entrepreneurs Leverage Artificial Intelligence To Grow their Businesses?

17TH MAY
10:00am to 12:30pm

COLOSSEUM HOTEL AND FITNESS CLUB

Facilitator
Godfrey Maro
Director Tembosoft Limited

Entrance: 10,000 TZS **Lipa No:** 1770 1120 Mixx by Yas
Name: Young Women Entrepreneurs

For more info contact:
+255 760 471 733



KIJANA AMKA CHANGAMKIA FURSA

Our Top 50 YWE Alumni, through our flagship program Kijana Amka Changamkia Fursa, conducted a series of virtual workshops this quarter, showcasing opportunities available in their respective sectors and sharing valuable business experiences.

Launched in 2022, the Kijana Amka Changamkia Fursa platform enables Top 50 YWE Alumni to mentor, guide, and share opportunities with aspiring entrepreneurs looking to start and grow sustainable businesses. To date, more than 20 workshops have been conducted, both virtually and physically, empowering young women to start, manage, and expand their enterprises. Over 200 young women have benefitted directly, while more than 3,000 have benefitted indirectly.

In this quarter alone, a total of seven workshops were held, covering diverse sectors such as accessories, modelling, skincare clinics, networking and marketing, wellness, beekeeping, and cleaning services. These sessions have strengthened sectorspecific skills, expanded networks, and inspired participants to pursue new business opportunities.



Key Takeaways from the Sessions:

- Many participants are eager to turn their passions into income generating activities.
- There is a strong need for mentorship and structured guidance, particularly in product pricing and branding.
- Digital marketing knowledge is in high demand across sectors.
- Participants showed increasing interest in partnerships and collaborations.
- Sustainability and customer retention were recurring themes in discussions, reflecting a focus on long-term business growth.

Challenges:

Key Challenges Identified from Workshops and Programs

- Limited access to capital for start-ups and scaling businesses.
- Lack of formal training in business management and planning.
- Inconsistent internet access, which affects participation in online sessions.
- Limited market access and exposure for small entrepreneurs.
- Difficulty in identifying and retaining customers in competitive sectors.

FORMALIZE HER BUSINESS PROGRAM

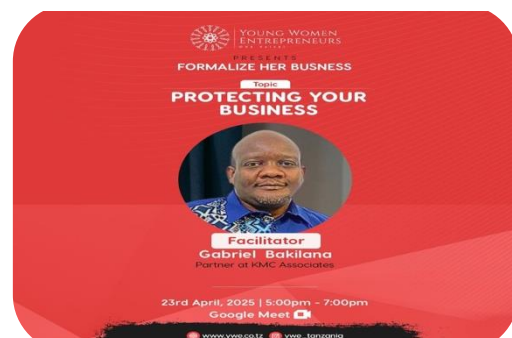
On 22nd March 2025, YWE launched the Formalize Her Business Program, aimed at helping young women entrepreneurs formalize their businesses and confidently navigate taxation and compliance requirements. The program has featured both physical workshops and online webinars, providing practical, hands on guidance.

The first workshop explored the business formalization process in Tanzania, covering its benefits, challenges, and key areas such as formalizing digital businesses, tax compliance, labour laws, and intellectual property rights.

The second session, held on 16th April 2025, focused on navigating the complexities of Tanzanian tax laws for both businesses and individuals.

The third session, held on 23rd April 2025, addressed vital topics including protecting businesses through intellectual property (IP), drafting fair contracts, understanding labour laws, ensuring data privacy, and complying with antimoney laundering policies.

To date, the program has directly impacted 30 women and reached over 3,000 women indirectly through its training and outreach.



FUND HER BUSINESS

On 7th May 2025, YWE launched the Fund Her Business program, designed to equip young women entrepreneurs with the knowledge and tools to access funding opportunities, grants, and business development services. Participants received practical guidance on preparing compelling business plans and navigating the process of accessing finance. More than 10 women took part in this impactful training, gaining skills to strengthen and grow their businesses.



YOUNG WOMEN
ENTREPRENEURS
ONE VOICE!

PRESENTS

FUND HER BUSINESS



Fund Her Business **prepares young women entrepreneurs** to be investor-ready. Attendees will **gain practical insights on** information on available funding opportunities, grants, and business development services, guidance on preparing a business plan and accessing finance.

For more info contact:

0760471733 | 0753255214 | 0715669793



www.ywe.co.tz



[ywe_tanzania](https://www.instagram.com/ywe_tanzania)



YOUNG WOMEN
ENTREPRENEURS
ONE VOICE

PRESENTS

FUND HER BUSINESS

Topic

SECURING FUNDING FOR YOUR BUSINESS



Facilitator

Gabriel Bakilana

Partner at KMC Associates

7th May, 2025 | 5:00pm - 7:00pm

Google Meet



www.ywe.co.tz



[ywe_tanzania](https://www.instagram.com/ywe_tanzania)

NETWORKING EVENTS

On 16th May 2025, we had the privilege of attending the launch of the Niwezeshe Njikomboe program, organized by Education for Disabled. It was a joy to celebrate the incredible women whose lives have been positively transformed by this initiative. This inspiring program is a powerful reminder of the importance of inclusivity and creating opportunities for all. We look forward to collaborating with initiatives like Education for Disabled to ensure that women entrepreneurs with disabilities are also empowered and positively impacted by our programs.



On 29th May, we had the pleasure of participating in the Women Creating Wealth graduation ceremony a wonderful occasion to celebrate and honour the achievements of women entrepreneurs in Tanzania. This milestone event not only recognized their hard work and resilience but also reinforced our commitment to supporting womenled businesses to grow, thrive, and create lasting impact in their communities.



On 20th June 2025, we were honoured to be invited to the Women in Diplomacy Power Table, a unique platform to network, share insights, and celebrate the achievements of women in leadership. The event highlighted the critical role women play in shaping policy, driving change, and inspiring the next generation of leaders.

WAY FORWARD

- Enhance our programs reach in Tanzania.
- Explore diversified funding opportunities to ensure the organisations financial stability.
- Collaborating with sponsors, including banks and business development organizations, to provide resources, funding, and networking opportunities for participants. This support would enhance our program’s sustainability and impact.
- To create an inclusive environment to ensure that people with disabilities can also fully engage in YWE programs.

OUR PARTNERS, SPONSORS AND PARTNERS

To all our esteemed partners, thank you for your steadfast dedication, commitment, and support to driving entrepreneurship among young women in Tanzania. Together we are building a brighter future of economically empowering young women entrepreneurs who are transforming the economic development of Tanzania.

Let us keep joining hands to empower and develop entrepreneurs in Tanzania. Together, we can achieve greatness, together we can make lasting impact.



KOM GROUP OF COMPANIES



MREMBO NATURALS



BRAD REALTY



REVEURSE



KKB ATTORNEY'S AT LAW



TRADEMARK AFRICA



NAKUA NA TAIFA LANGU



SOUTHWAVE COASTAL FREIGHT LIMITED



KISENGA INTERNATIONAL CONFERENCE CENTER



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